

Nick Looney

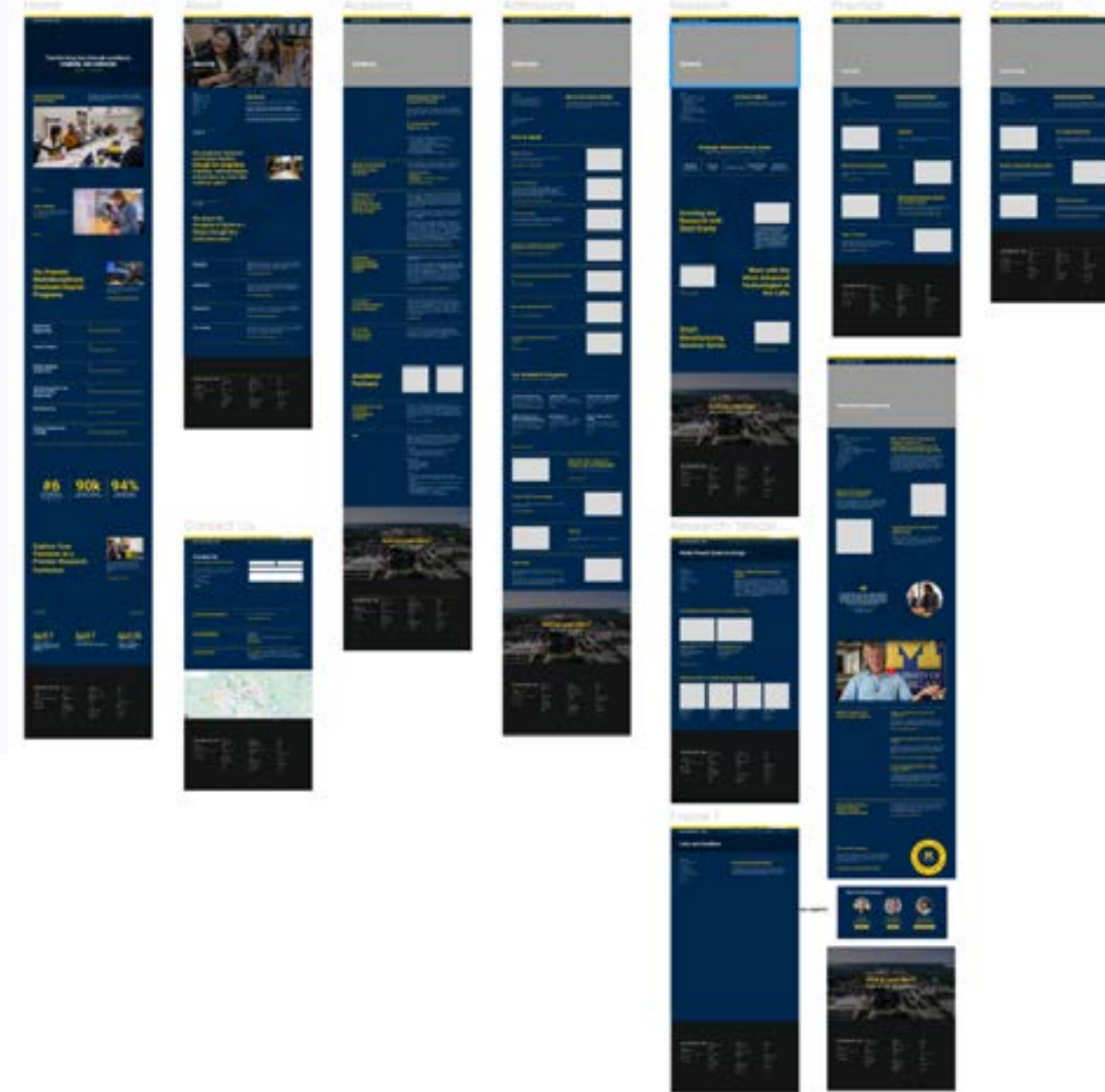
Multimedia Designer

I am an experienced web and graphic designer with extensive experience in various mediums. My broad skill set covering design, communication, and marketing empowers me to approach projects holistically and work effectively with peers of different backgrounds. I thrive in a collaborative team environment, and in projects where we can engage external stakeholders and benefit from a wide range of knowledge and experiences.

I have been the Multimedia and Web Specialist for Integrative Systems + Design at the University of Michigan since April 2022. I have lead and worked collaboratively on many projects during this last year and a half and I am excited to share them with you.

Below are some of the items I have created.





ISD Website 2.0
isd.engin.umich.edu

In June 2022, I took over management and development of the next iteration of the ISD website. This project was all encompassing and sought to improve all areas of our website including updated content, a new look and feel, redesigned navigation and site structure, and a new backend architecture to allow for more streamlined and efficient maintenance of the site. Through these efforts we sought to improve both user experience and the overall health and ranking of our site. With this new project, we are able to delete a plethora of old resources such as media files, obsolete plugins and extensions, pages and articles, improving the speed of our site and our ranking on search engines.

Automotive Engineering

Master of Engineering

Preparing automotive leaders to think critically and deeply to develop innovative, transformational, and entrepreneurial vehicle solutions.

isd.engin.umich.edu

INTEGRATIVE SYSTEMS + DESIGN
UNIVERSITY OF MICHIGAN

Design Science

Master of Science | Doctor of Philosophy

For our master's program, we empower leaders to apply design principles using quantitative and qualitative methods.

For our doctoral program, we leverage our interdisciplinary rigor to produce unique leaders in design research and practice.

isd.engin.umich.edu

INTEGRATIVE SYSTEMS + DESIGN
UNIVERSITY OF MICHIGAN

Manufacturing

Master of Engineering | Doctor of Engineering

For our MEng program, we create innovators with skills in integrative systems to streamline real-world manufacturing processes. For our DEng program, we empower technical leaders with depth and breadth across engineering disciplines and beyond engineering, the ability to lead project teams, and the skills to carry out high-quality engineering research and development.

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INTEGRATIVE SYSTEMS + DESIGN

“ ISD embodies that spirit of interdisciplinary, of understanding different areas, of fostering passions in areas that are outside of engineering, outside of systems, outside of design, but then bringing them back into an engineering context to make huge steps forward. ”

Dr. Sita M. Syal
MEng '14, Energy Systems Engineering, Integrative Systems + Design
Assistant Professor, Mechanical Engineering

INTEGRATIVE SYSTEMS + DESIGN

“ My ISD education helped out a massive amount in my career. Every time I took an ISD class it was immediately applicable to what I was working on in my career. You can learn anything really fast and translate it into what is important. ”

Samuel Haberl
MEng '19, Automotive Engineering, Integrative Systems + Design
Chair, ISD Alumni Leadership Board
Product Manager, Our Next Energy

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Considering a Master's Degree?

ISD's MEng degrees are offered **online and on campus** to match your education and career goals

Six pre-eminent interdisciplinary degrees

- Automotive Engineering (MEng)
- Design Science (MS and PhD)
- Energy Systems Engineering (MEng)
- Global Automotive + Manufacturing Engineering (MEng)
- Manufacturing (MEng and DEng)
- Systems Engineering + Design (MEng)

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Printed Signage and Advertisements



Email Journey Created in Marketing Cloud

ISD is in the process of adopting Salesforce/ Marketing cloud to use for recruitment communications. To start this adoption, I created an email journey where a new list of prospective students will receive an initial email giving them the option to indicate their program of choice. afterwards they will receive a follow-up email with content catered to their program of choice in the form of videos and news stories.

2023 HOMECOMING WEEKEND

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Please join us for the
ISD 2023 Homecoming Alumni Award Celebration, Seminar, and Lunch

Friday, September 22, 2023, Noon-1:30 p.m.


Lunch
A catered luncheon buffet with vegan and vegetarian options will be served, including fresh fruit, grilled vegetables, salad, and a variety of hot drinks and desserts.

SI-North, Commons Area,
1075 Beal Avenue, Ann Arbor, Michigan 48109

RSVP

Please RSVP by Friday, September 8

Discussion on the Future of Autonomous Vehicles

 **Amanda "Mandi" Damman**
2023 ISD Distinguished Alumni Awardee,
CAMC MEng Degree, 2012
(presented by the UM College of Engineering)

Chief Engineer - Autonomous Vehicles,
General Motors

- Expertise: Cultivating Confidence, Leadership + Management, Career Transitions, Industry Insight
- Started as a GM engineering major student in 2003
- Earned a BS in Mechanical Engineering at Kettering University


Plus, other ISD speakers

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Dissertation Defense Design Science

 **Grace Burleson**

You are invited to Grace Burleson's dissertation defense:

"Characterizing the Use of Contextual Factors During Engineering Design Processes"

Friday, June 23, 4 p.m. - 6 p.m.
Johnson Room ABC (LEC 3213 ABC)
Robert H. Lurie Engineering Center
1221 Beal Ave, Ann Arbor, MI 48109

Watch online via Zoom
Passcode: 319141
Meeting ID: 947 8836 9210

Dissertation Committee

Co-Chair - Dr. Kathleen Sienko,
Professor, Mechanical Engineering

Co-Chair - Dr. Kentaro Toyama,
Professor, School of Information

Cognate - Dr. Jesse Austin-Beneman,
Assistant Professor, Mechanical Engineering

Member - Dr. Ben Green,
Assistant Professor, Gerald R. Ford School of Public Policy

Abstract

A critical objective of engineering design is to ensure consideration of all factors necessary for successful implementation, including tailoring to the broader social, economic, environmental, and industrial context in which a solution must operate. Although neglecting to incorporate context has been cited as a common cause of project failure, "context" remains abstractly defined and its use during design processes is under-characterized. The concept of "context" can be divided into sub-classifications called contextual factors. I.e., characteristics of the potential solution's broad use context, which

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Meet ISD Marketing.

At Integrative Systems + Design, our community always takes center stage.

When you join ISD, you join an exceptional cast of caring professionals dedicated to helping and supporting each other in our mission to be Leaders and Best.

From rigorous research to transformative teaching to pre-eminent partnerships, we transform theory into technology, and perspective into practice.

Along the way, our commitment to treating each other like a tight-knit community surpasses everything we do. And it never takes an inscription.


Community is in our DNA and our Core Values:

- We celebrate diversity, equity, and inclusion and welcome different skills, backgrounds, identities, and perspectives.
- We craft every process, every protocol, and every program, so every member of our community is heard, involved, and empowered to achieve their full potential.
- We applaud open and honest sharing of data, facts, and individual perspectives.

At ISD, we find a community-centric approach leads to a sense of belonging, stronger relationships, increased awareness, better trust, greater self-confidence, improved conflict resolution skills, and overall happiness.

See for yourself how we're flipping the script to put community first. Apply today!

Go Blue!

 **Alicia Markey**
Sr. Student Recruitment and Communications
Coordinator
amark@umich.edu
734-647-7179

Learn More

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Career Week Sept. 5 - 8

Join us For Career Week Events

Join us for career-related workshops, demos, and opportunities to review your resume as you prepare for upcoming Engineering Career Fairs! This year's Career Week features ISD-specific events, as well as those hosted by the Engineering Career Resource Center (ECRC).

Elevator Pitch Consultations
Tuesday, Sept 5 - Friday, Sept 8

Practice the pitch you'll use to sell yourself and your credentials to potential employers. Consultations will take place via virtual appointments throughout the week. We'll send you a Google Hangout invite link since we've confirmed a date/time, and ISD Recruitment & Engagement Coordinator Alicia Markey will log on and give feedback on your Pitch.

[Register for Elevator Pitch Consultations](#)

Engineering Careers Overview
Noon, Tuesday, Sept 5

Hear from Alicia Markey, ISD Recruitment & Engagement Coordinator, on how to use the Engineering Careers platform and job board.

[Register for Engineering Careers Overview](#)

Resume Writing Workshop hosted by the ECRC
4 - 5 p.m. Tuesday, Sept 5

Learn how to start writing your resume or get advice on updating your current resume.


[Register for the Resume Writing Workshop hosted by the ECRC through Engineering Careers](#)

How to Stand Out in a Crowd, hosted by the ECRC
5:30 p.m. Wednesday, Sept 6

Distinguish yourself in your future job applications with these tips and tricks from the ECRC.

[Register for How to Stand Out in a Crowd, hosted by the ECRC](#)

We hope you'll be able to join us!

 **Alicia Markey**
Sr. Student Recruitment and Communications
Coordinator
amark@umich.edu
734-647-7179

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Get to Know Your Fellow Students
Please join us today for our Automotive Engineering Mixer

Wednesday, August 30, 10 a.m.

ISD Commons, SI North, 1075 Beal Ave, Ann Arbor

At this event, you will have an opportunity to meet fellow students from this year's cohort as well as your Program Director. Learn more about your program and what lies ahead the upcoming year.

Please join us today!


 **Alicia Markey**
Sr. Student Recruitment and Communications
Coordinator
amark@umich.edu
734-647-7179

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ISD Happy Hour
August 30th, 4 p.m.




Please Join Us Today for the ISD Happy Hour

Wednesday, August 30, 4 - 5:30 PM.
ISD Commons, SI North, 1075 Beal Ave, Ann Arbor

Today's Welcome Week activity will feature:

- Welcome remarks from Miki Baro, ISD Chair
- Merge with current and incoming students
- Get to know your Graduate Coordinators
- Appetizers from the Prostate Station

We look forward to seeing you there!

 **Alicia Markey**
Sr. Student Recruitment and Communications
Coordinator
amark@umich.edu
734-647-7179

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Emails Created in Constant Contact



Doctoral Engineering in Manufacturing

Earn a Doctoral Engineering Degree (DEng)

Develop expertise in leading manufacturing design and operations combined with a broader understanding of their integration in the global socio-economic ecosystem. Similar in nature with a PhD Program, the Doctoral Engineering Program distinguishes by tackling societal challenges from industry arenas rather than fundamental discoveries.



DEng students enjoy

- + Unique skills in solving integrative problems in manufacturing
- + Networking opportunities with industry leaders and business environments
- + The ability to lead large and multidisciplinary teams

Lead me to a better career at isd.engin.umich.edu/manufacturing-program
 isd-questions@umich.edu (734) 647-7179



Design Science

Earn a Doctor of Philosophy in Design Science

Develop expertise and systems pertinent to organizations such as large manufacturers, tech startups, and nonprofits, and individuals, teams, and societies. Access a multitude of top 10-ranked departments across University of Michigan schools and colleges to create novel design techniques and methods and advance the science of design through rigorous scientific investigation.



PhD Design Science students enjoy

- + The ability to design a custom program of study
- + Integration of multiple disciplines
- + Professional and technical capability development for rewarding design-oriented professions

Design a better career at isd.engin.umich.edu/graduate-degree-programs
 isd-questions@umich.edu (734) 647-7179



Join the Leaders and Best in a Top 10 Master of Engineering Program

Pursue an elite Master of Engineering degree in the University of Michigan's Integrative Systems + Design program, available on campus or fully online.

5 Master of Engineering Degrees

- + Automotive Engineering
- + Energy Systems Engineering
- + Manufacturing
- + Global Automotive Manufacturing Engineering
- + Systems Engineering + Design

3.0 GPA Minimum

No GRE Required

GI Bill and other veterans benefits accepted. Ask about our ISD Merit Scholarship for further funding.

Lead more at isd.engin.umich.edu/military
 isd-questions@umich.edu (734) 647-7179

New Integrative Curriculum

We are living in transformative times as many industries are undergoing rapid and unprecedented evolutionary changes.



Set Your Ideas Into Action

Gain real-world experience applying what you learn at ISD through the **Capstone Project Course**

- + Take part in a culminating project in industry, research in cutting-edge labs, field-work with meaningful nonprofits, and a wide range of entrepreneurial ventures.
- + Work as an individual or in a team alongside leading professionals at companies or at start-ups.
- + Identify and solve open-ended engineering challenges or industry problems.
- + Contribute new ideas and knowledge to high-priority engineering and technical issues.
- + Gain knowledge from selected U-M faculty to guide you in one of several topic areas or projects, such as Product Design, Smart Structure, Sustainability, Electrification, Energy Systems, Manufacturing Engineering, Automotive Engineering, and Systems Engineering and Design.

New Interconnected Segments

- Integrative Science:** Become the integrator to get a competitive advantage through our integrative approach in signature courses that address global challenges and produce high-value opportunities by leveraging top departments across U-M.
- Program Core:** Expand your knowledge to new depths and gain a deeper understanding and firm foundation in your field of study.
- Career Pathways:** Become the authority in your chosen field. Choose among exciting career pathways with a curated course list strategically crafted by leading industry and government experts.
- Immersive Practice:** Put your ISD experiences to work in a real-world environment.

Who We Are

Integrative Systems + Design (ISD) is a division in the College of Engineering at the University of Michigan that empowers leaders to transform our world in rapidly evolving industries. ISD accomplishes this through six premier graduate programs: Automotive Engineering, Design Science, Energy Systems Engineering, Global Automotive and Manufacturing Engineering, Manufacturing and Systems Engineering + Design.

Career Outlook

Your experience at ISD will prepare you to be a leader, and provide you with a rigorous foundation to fast track your career with knowledge, resources, and experiences that differentiate you from other candidates in competitive career pathways.

Passionate About Integrative

Integrative thinking requires seeing problems from multiple viewpoints, taking them all into consideration, and searching for creative solutions through a transdisciplinary approach. It focuses on interconnected systems, taking into account the multidirectional interactions of projected changes, responses, and effects.

What's Our Difference?

Embedded in ISD's premier research, education, and practice, we apply an integrative mindset to complex systems + design. The result is positively transformative.

ISD hybrid courses are offered online and on campus through collaborative learning environments, allowing a global reach for our six master's and two doctoral degree programs that bond the best of a hybrid mode of learning.

*ISD offers a Doctoral Degree in Manufacturing and a Doctoral Degree of Philosophy in Design Science.

Printed Mailers and Brochure



BUILD A MORE REWARDING CAREER

—

Earn a Premier Graduate Degree in Manufacturing

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DESIGN A MORE REWARDING CAREER

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CREATE A BETTER FUTURE

| Earn a Premier Graduate Degree in Systems Engineering + Design

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TURBO CHARGE YOUR CAREER

| Earn a Premier Graduate Degree in Automotive Engineering

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IT'S NOT TOO LATE

And It's Not Too Difficult

Apply Now to Earn a Premier Graduate Engineering Degree

[Start Here](#)

BREAK ON THROUGH

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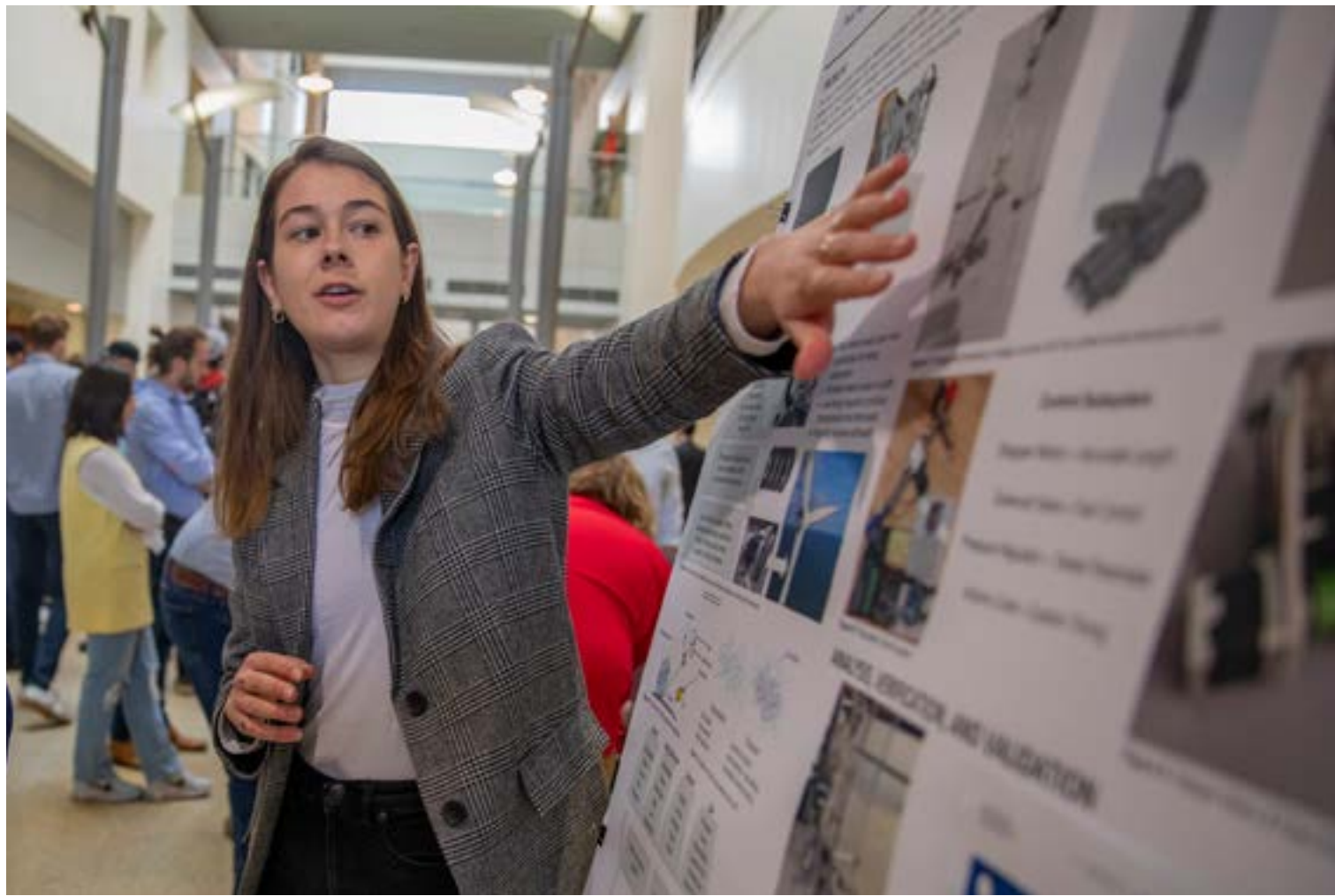
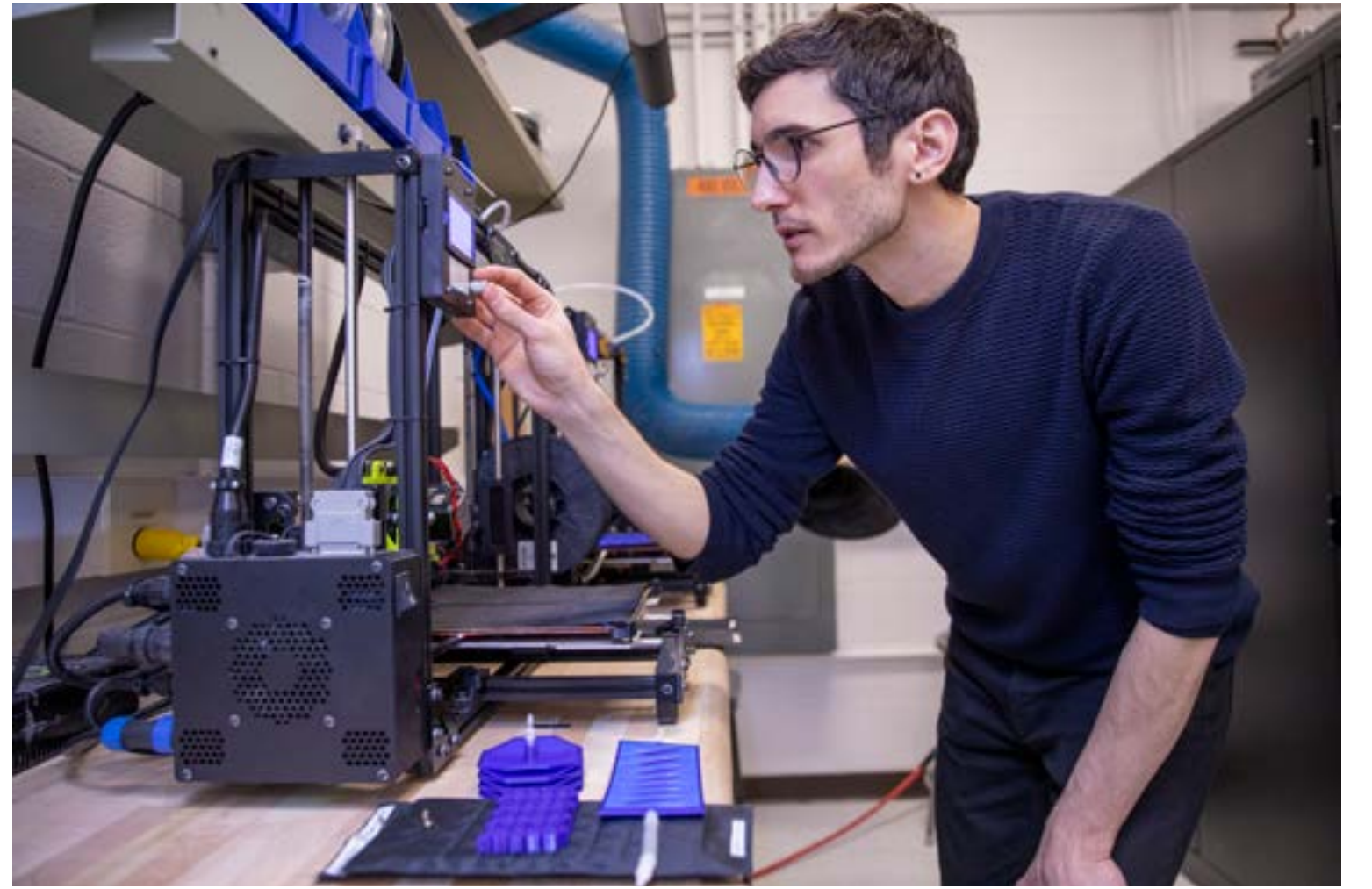
Solve Emerging Problems with a Graduate Degree in Integrative Systems + Design

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In addition to my current position in ISD, I have worked in multiple roles at UM-Flint and have worked as a freelance designer, artist, and communicator for over 15 years.

Below are some other projects that I am proud of.





Esports Logo
Esports Team
University of Michigan-Flint

My friend and former co-worker Jason Gooding launched the University of Michigan-Flint Esports program in 2020. Jason had an idea for a logo drawing inspiration from older University of Michigan Wolverine logos recreated in the "Esports style." I had a ton of fun working on this project and enjoyed seeing this work incorporated throughout the new Esports lab space, event designs, and team jerseys.



Office Illustration Project
College of Innovation & Technology
University of Michigan-Flint

The University of Michigan-Flint, College of Innovation and Technology Launched in 2021. Coinciding with the program launch was the construction of a new wing to the existing Murchie Science Building. The design of this new wing was meant to showcase the school's dedication and focus on collaboration and future technology. In 2022, when CIT began plans to create the new Deans office space, they expressed interest in incorporating designs that would showcase this focus on new and future technology and inspire creativity in their students. I received free range to use my illustration skills to fill two large walls in the hallway outside the office and in a student creative space.



Accelerated Second Degree BSN/
Veterans BSN, Webinar

Mar 1st, 2022 12:00 PM, EST

School of Nursing

Presentation

Undergraduate, Graduate, Online, Public, Alumni

M FLINT SCHOOL OF NURSING

Event RSVP

nlooney@umich.edu (not shared) [Switch account](#) Draft restored

* Required

What programs are you interested in? *

- UNDERGRADUATE WEBINARS (Online RN to BSN, Traditional BSN, Accelerated Second Degree BSN/ Veterans BSN, Online Undergraduate Nursing Certificates, RN to DNP with MSN, or BSN Early Assurance into DNP with MSN)
- GRADUATE WEBINARS (BSN to DNP with MSN, MSN to DNP, Graduate Nursing Certificates, Healthcare Simulation Certificate)
- SANE Nursing Training Program

Next Clear form

Never submit passwords through Google Forms.

This form was created inside of University of Michigan. [Report Abuse](#)



Leading Nurse Practitioner's Into the Next Decade

TODAY, Jan 25, 6:30pm to 7:30pm

[Register to Attend](#)

We invite you to join us to learn about our graduate-level nursing programs and undergraduate to graduate pathways at the University of Michigan-Flint. Exciting program changes are in the works, and we hope you'll attend to hear about our new RN/BSN to DNP with MSN pathways, an INNOVATIVE curriculum leading Nurse Practitioners into the next decade!

Concentration options:

- Adult-Gerontology Acute Care Nurse Practitioner
- Adult-Gerontology Primary Care Nurse Practitioner
- Family Nurse Practitioner
- Psychiatric Mental Health Nurse Practitioner

All guests who attend will receive a waiver for the \$55 application fee.




School of Nursing Marketing
School of Nursing
University of Michigan-Flint

I created many graphics for events, webinars, CRM communications, and various recruiting purposes. I sought to create a consistent and easily recognizable look for our designs, making our messaging easy to recognize across a student's admission journey. Additionally, I focused on showcasing students and faculty working in our spaces to showcase collaboration and points of pride.

University of Michigan-Flint

Information Technology Services

2020 - 2021, Annual Report



Ticket Satisfaction

Excellent	85%
Good	8.2%
Average	1.2%
Fair	2%

ITS Helpdesk

The ITS Helpdesk offers support and assistance with faculty, staff, and students' technology needs. The helpdesk is available by email, phone, or in-person at our 200 MSP location with extended evening and weekend hours. We also maintain a robust collection of QuickStarts and video tutorials on our website that provides detailed instructions on how to accomplish many computing tasks. In addition, the helpdesk maintains five large open computer labs located in various buildings around campus. In the helpdesk, we are always looking to improve. Whether it is the services that we can provide, upgrading equipment in the open computer labs, or helping faculty, staff, and students with technology, we always aim to provide the absolute best service possible.

Full Time Staff

Nick Dean,
Customer Helpdesk Technician Intermediate

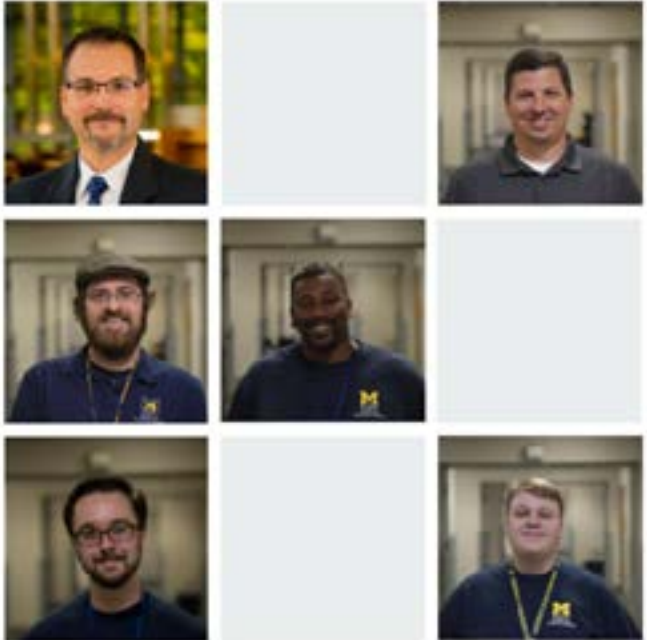
Duane McLeod,
Customer Helpdesk Technician Associate

Ken Helzer,
Associate Director

Anthony Mills,
Customer Helpdesk Supervisor

Skyler West,
Customer Helpdesk Technician Associate

Cameron Hall,
Customer Helpdesk Technician Associate




ITS-Classroom Services

Hyflex Learning Classrooms

Classroom Services has been part of a larger project to create a standard for hyflex learning classrooms across campus. These systems will seek to allow for students to attend class in person or from home while maintaining an effective learning experience for both groups. The first round of this plan has been completed with the installation of OWL cars in multiple departmental classrooms across campus. Classroom Services will continue to work with the office of Online & Digital Education to explore solutions for hyflex learning and how it can better be incorporated in classroom spaces.

Mcard and Parking Pass Transition

In the past Classroom services, with assistance from the ITS helpdesk, has been the sole supporter for the creation and distribution of both Mcards and Parking passes. In recent years, ITS worked to convert both of these processes into a self service format to reduce workload and to create a better experience for our students. This last year, Classroom Services was able to work with Public Safety to transition the oversight of both of these processes to their department.




Software Development

New University Website (umflint.edu)

The new website, launched earlier this year, is built on the WordPress content management system. A completely custom theme and custom blocks were implemented by ITS developers utilizing Bootstrap and Vue.js. In addition to the implementation of a new content management system, a complete high availability hosting stack was architected and implemented by ITS developers utilizing Amazon Web Services.

Degree Works

Degree Works was updated from version 4.1.6 to 5.0.4. This upgrade was performed in all three environments and included numerous improvements that were visible in My Degree Plan. The most notable improvements include accessibility and mobile responsiveness. These upgrades also added new components to the Degree Works software. Controller replaced dxShell and provides an interface for users to manage items like users, groups, settings, and UCI configurations. Composer is used to manage localizations in Degree Works. Technical users can modify the Shepherd Scripts that are used to build the pages of the




Software Development

Additional Projects

- Migrated Banner data feeds from Blackboard to the new learning management system Canvas.
- In part of the preparation for Rave, the new emergency alert system, Software Development supported the initial bulk data load from Blackboard.
- A campus-wide MCard swipe system was developed and implemented by ITS developers to assist in contact tracing or COVID-19.
- Numerous improvements to the Banner system architecture have been implemented. Additionally The Banner 9 Student Registration system is now being tested by the campus community with an anticipated launch date of November 2021.
- Chase QuickPay was implemented for electronic disbursement of student refunds. This replaced the in-house physical check printing service previously used.
- A system for random lottery drawings for winners who submit their vaccination status was developed and implemented by ITS developers.
- Numerous enhancements have been deployed over the last year to our on-campus events registration system.
- ITS proposed and developed a campus-wide Intranet for the campus community to utilize for documentation and resources limited to the UM-Flint community.

Project Management



William S. White Renovations

ITS Project Management worked in collaboration with project managers from Ann Arbor and outside contractors to complete large-scale renovation projects on all four floors of WSW. Highlights include converting the former ITS computer lab space to two new large Nursing classrooms, providing technology expertise to help in the establishment of a new state-of-the-art Nursing simulation center, and collaboration with the College of Health Sciences in upgrading a key classroom with a new dual projection AV system with wireless presentation and microphone system. In addition to those upgrades, an iPad cart was built to work with medical scanners to better prepare students for future careers in the healthcare field.

Gender Pronouns

The Center for Gender and Sexuality initiated a project to allow students to be able to choose their preferred gender pronoun in SIS, and have their preferred pronoun displayed in the SIS roster, as well as the WebFocus roster. ITS Project Management coordinated between the Center of Gender and Sexuality, ITS Software Developers, and Institutional Advancement, to make the required changes to both SIS, and WebFocus.

Annual Report Design and creation Information Technology Services University of Michigan-Flint

While working for ITS, I worked with individual departments to create content showcasing their achievements and successes. One of the ways we did this was through an annual report. With the most recent iteration, I recreated the report in google slides to make it easier to access and meet accessibility requirements for the university.

Why is campus moving to Google?



Ease of Access

Connect from anywhere, anytime.
 Google Drive automatically saves your work, and saves you worry.
 Google Suites is your one-stop shop. No need to look multiple places for your apps.

Student Google accounts will go active **6/23/19**
 More info about the Google transition can be found at google.umflint.edu
 For assistance or questions, contact the ITS Helpdesk at: **810-762-3123 (Option 1)** or ITSHelpdesk@umflint.edu





Why is campus moving to Google?



Advancing Technologies

There's no limit to your creativity. With different applications like Docs, Slides, and Sheets, Google Suites opens opportunity for all.
 Don't be afraid to hit your limit, because there isn't one. Google Suites offers unlimited storage to fit all your great ideas.

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Why is campus moving to Google?




Collaboration

Share documents with anyone from anywhere on computers or mobile devices.
 Work in real time with your classmates on Google Docs, Slides, and Sheets.

Student Google accounts will go active **6/23/19**
 More info about the Google transition can be found at google.umflint.edu
 For assistance or questions, contact the ITS Helpdesk at: **810-762-3123 (Option 1)** or ITSHelpdesk@umflint.edu









Get Ready for Google. Sync Your Passwords.

Students need to sync their UM-Flint & Ann Arbor passwords before campus transitions to Google this summer.

Visit password.umflint.edu to update & sync your password
 For instructions visit go.umflint.edu/passwordsync
 More about the Google transition: google.umflint.edu

ITS Helpdesk:
810-762-3123 (Option 1), ITSHelpdesk@umflint.edu

Student email moves to Gmail this weekend!


June 23rd

Access your new Gmail account:
 Visit email.umich.edu or login to Gmail.com using your uniquename@umich university credentials.

Access your old emails:
 Visit email.umflint.edu until Dec 31st or migrate old emails to your new Gmail account using the "Google Migration Tool" found on your my.umflint.edu dashboard.










UM-Flint Campus Google Transition

5 "big picture" reasons why UM-Flint is implementing Google Apps

UM-Flint IT will be transitioning the campus from Microsoft Exchange/Outlook email and calendar services to Google G Suite. The transition will follow the lead of the Ann Arbor and Dearborn Campuses where this effort has been proven successful.


Congratulations Graduates!

Our graduation gift to you is **Google services for life!**
 Unlimited Drive storage and university email will remain available to you indefinitely!





UM-Flint Google Transition
 Information Technology Services
 University of Michigan-Flint

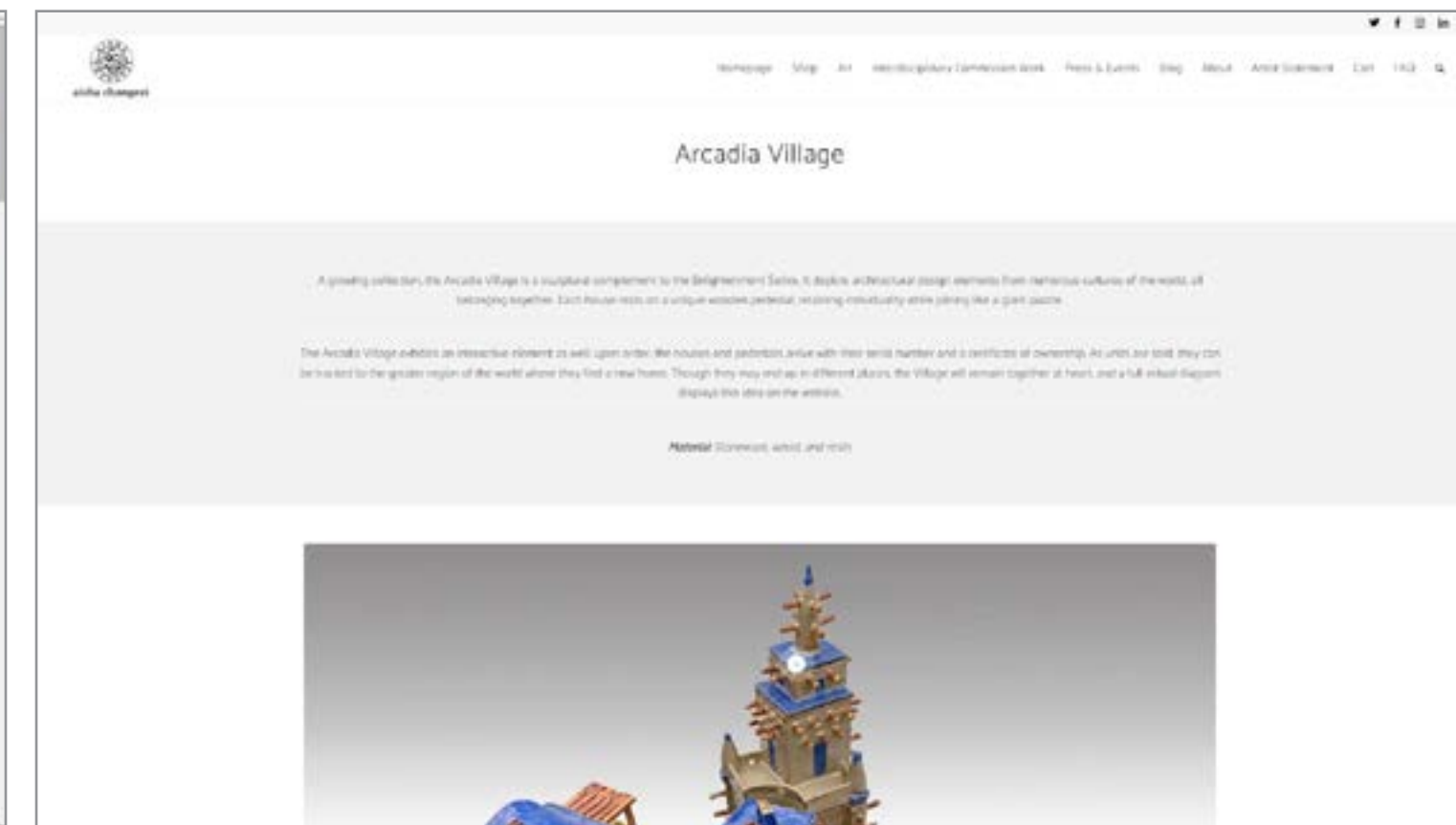
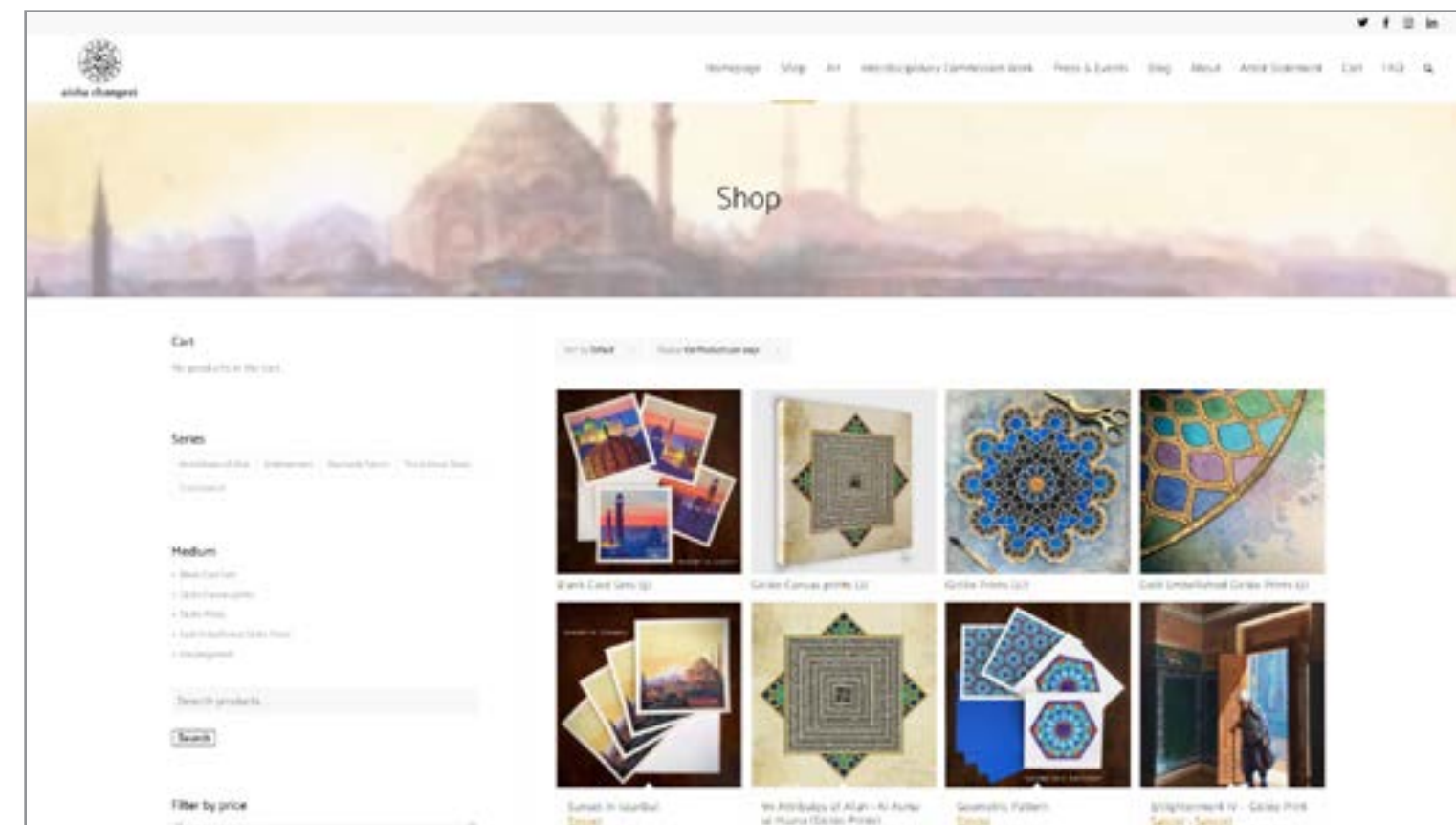
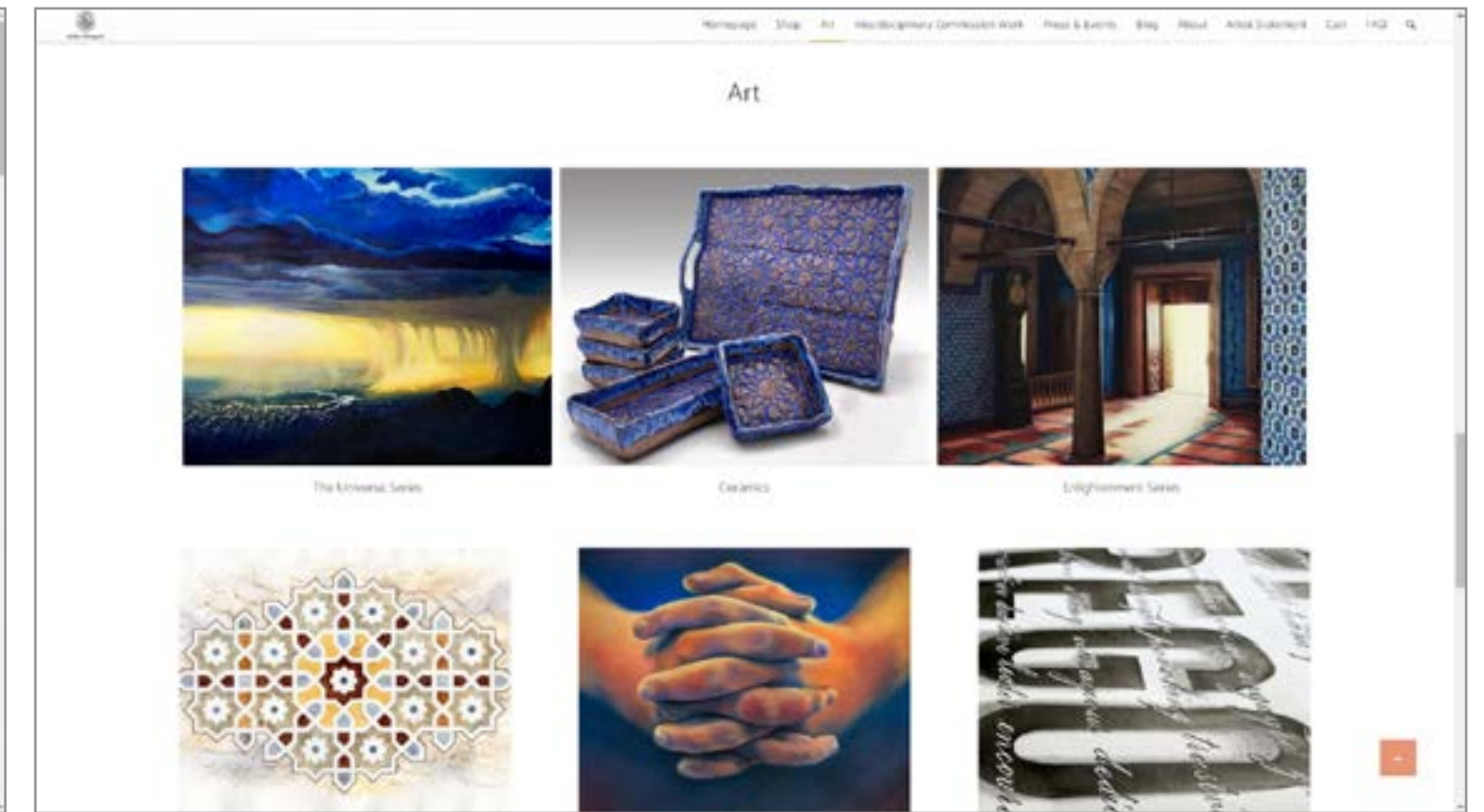
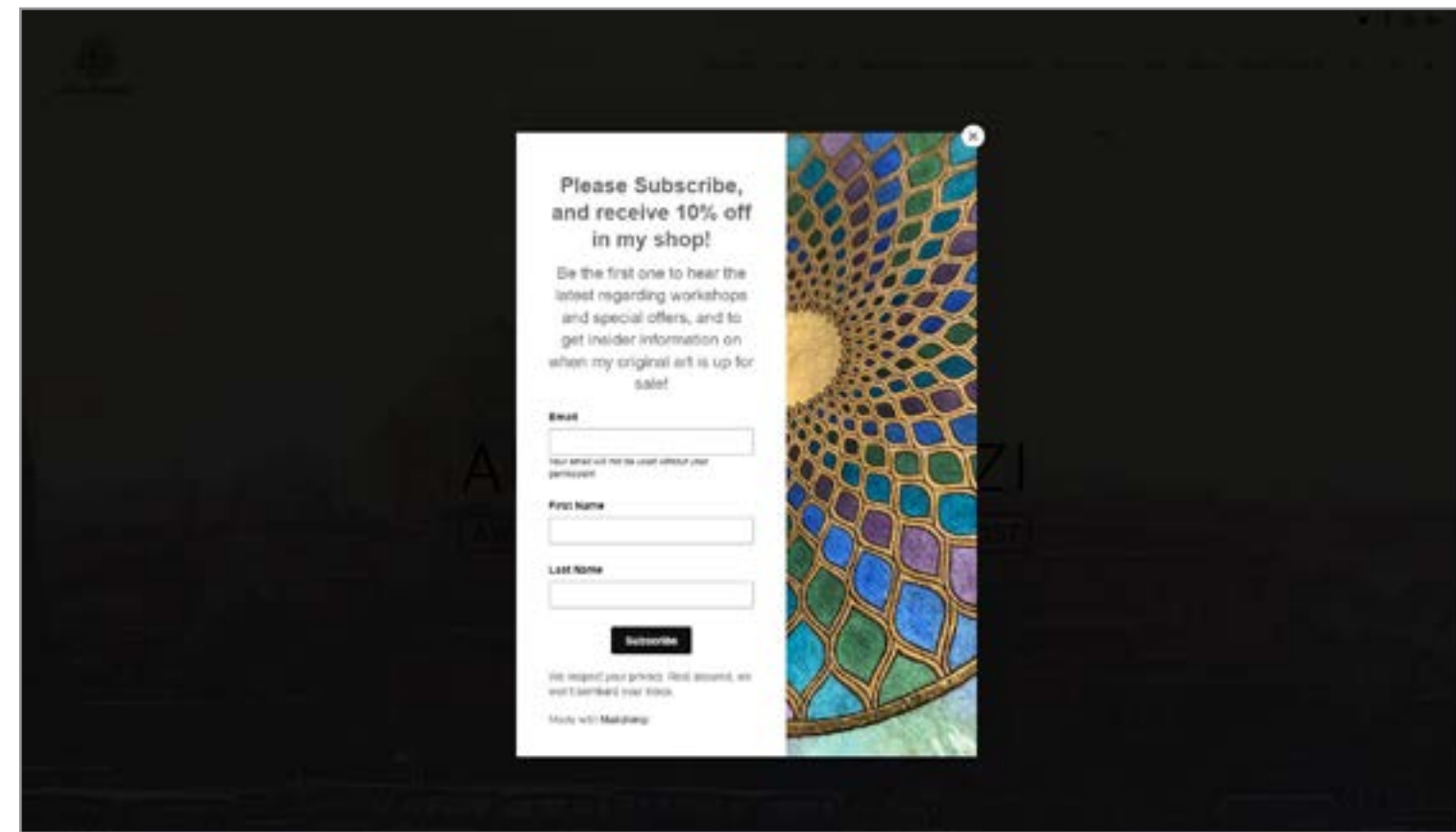
I sat on a committee that oversaw the transition of the University of Michigan-Flint over to google services. Over a 15 month period, I managed all communications and marketing for the project. This work included the creation of many graphics to communicate timelines, next steps, and changes to all stakeholders. I also sought to sell stakeholders on new features to help maintain support for the project and keep everyone involved content with the plethora of changes they would be experiencing.

umflint.edu/graduateprograms/online-bsn-to-dnp-with-msn-program/

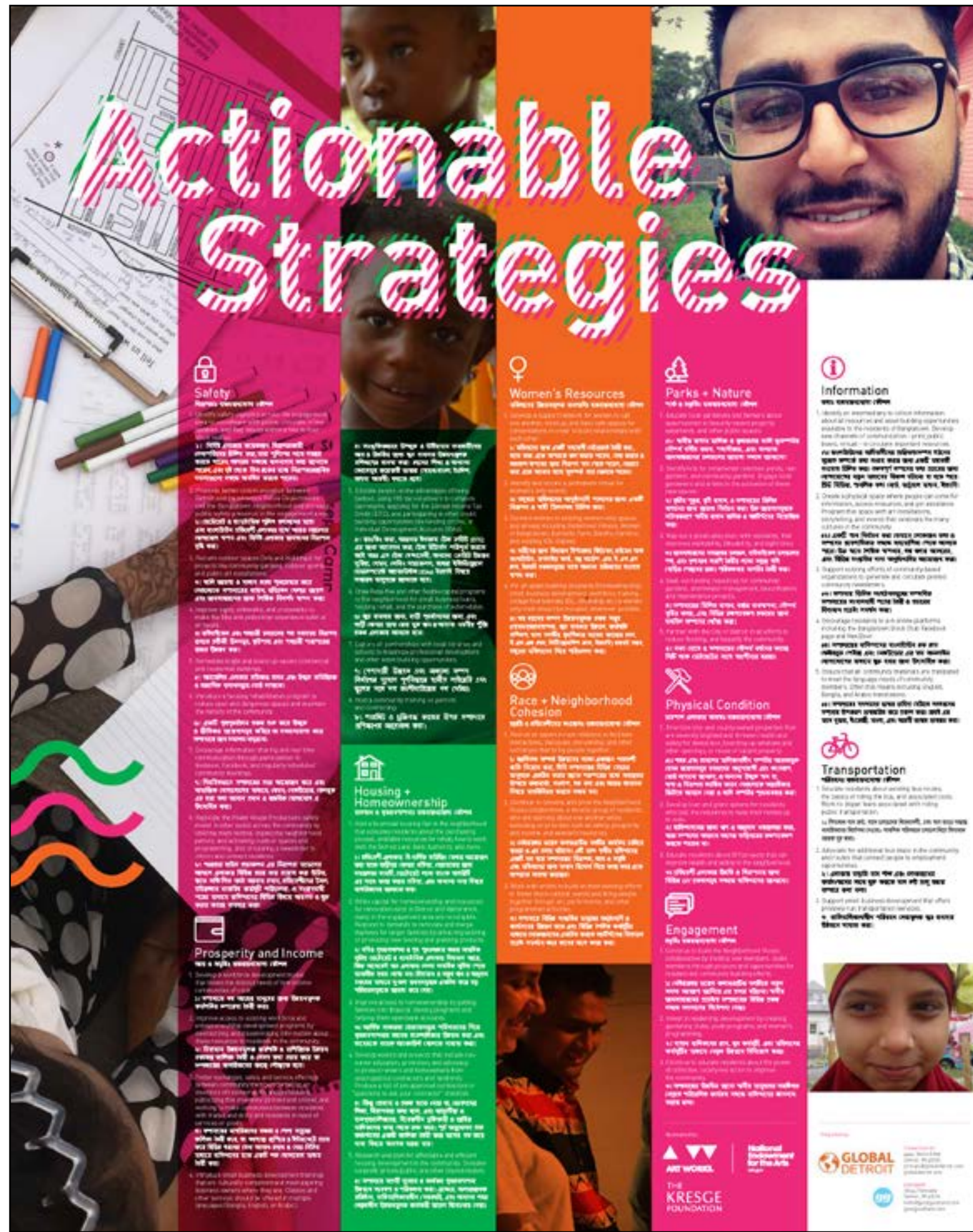
umflint.edu/nursing/sane/

Web Design and SEO
 School of Nursing
 University of Michigan-Flint

In my role in the School of Nursing, I have been working on renovating our website. This project's focuses include providing more relevant information about our programs and student resources, reorganizing content, and providing real-world information like student testimonials, career statistics, and more. Additionally, I have performed SEO research and written content to drive search engine results and increase prospect interactions with our calls to action. Above are two completed pages for our new programs, the Sexual Assault Nurse Examiner Program and the Online BSN to DNP with MSN program.



aishachangezi.com
Aisha Changezi, Artist



**Banglatown,
Hamtramck Detroit**
Client: Global Detroit
Collaborators: Goodgood Design

For this project I worked under Goodgood Design studio and for Global Detroit to meet the design needs of a larger community engagement project in Hamtramck Detroit informally named the Banglatown Project. My main tasks included photography, flier/pamphlet design, & signage creation. I worked with Goodgood designers to design a flier containing an overview of the research collected throughout the project. I also created large wooden folding signs to hold various neighborhood and banglatown information. These can be seen being painted at some of the events. Lastly I worked at various picnics and community events to help with data collection and canvassing.



Ferris Wheel Banner
Skypoint Ventures
Flint Mi

For this project I was tasked with creating an eye-catching banner for the front of the “Ferris Wheel” building in Flint during its renovation. The banner was meant to act as a teaser, creating interest around the new space without giving too much away. The client requested a representation of the Flint skyline showing the Ferris Wheel building and a literal ferris wheel. The baskets on the ferris wheel were designed as a space to place logos of stakeholders involved in the Ferris Wheel project.



Max Brandon Park Signage
 Friends of Max Brandon Park
 & Genesee County Parks Service

I created this signage in collaboration with Good Good Design Firm, Genesee County Parks, Friends of Max Brandon Park, and many local experts. The park signage covers many topics, including plant and animal life, environmental care, layout, the park's history, and the history of Max Brandon, for who the park is named. I started working on the concept for this project while in my undergrad. I began working on designing and implementing these signs after graduation once the project received grant funding. This project was exciting and fulfilling because it blended design and ideation with community collaboration and research.

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Applications Begin **Nov 10th** | Application Deadline **Dec 5th**

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umjobs.org

Under keyword enter:
103111

For more info visit:
umflint.edu/orientationleader



"In my time as an orientation leader I have seen growth in myself, not only that but I've had many unforgettable experiences and gained friends who I will cherish forever."
Carrie Riley

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"Orientation is one of the best and most fulfilling experiences that this university has to offer. It's a once in a lifetime opportunity that no one should pass up!"
Drew Marsh

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"I never realized how prestigious being an Orientation Leader was. The work ethic and experience you gain from this position will earn recognition from the students, staff, and faculty."
Jimmy Soukamneuth

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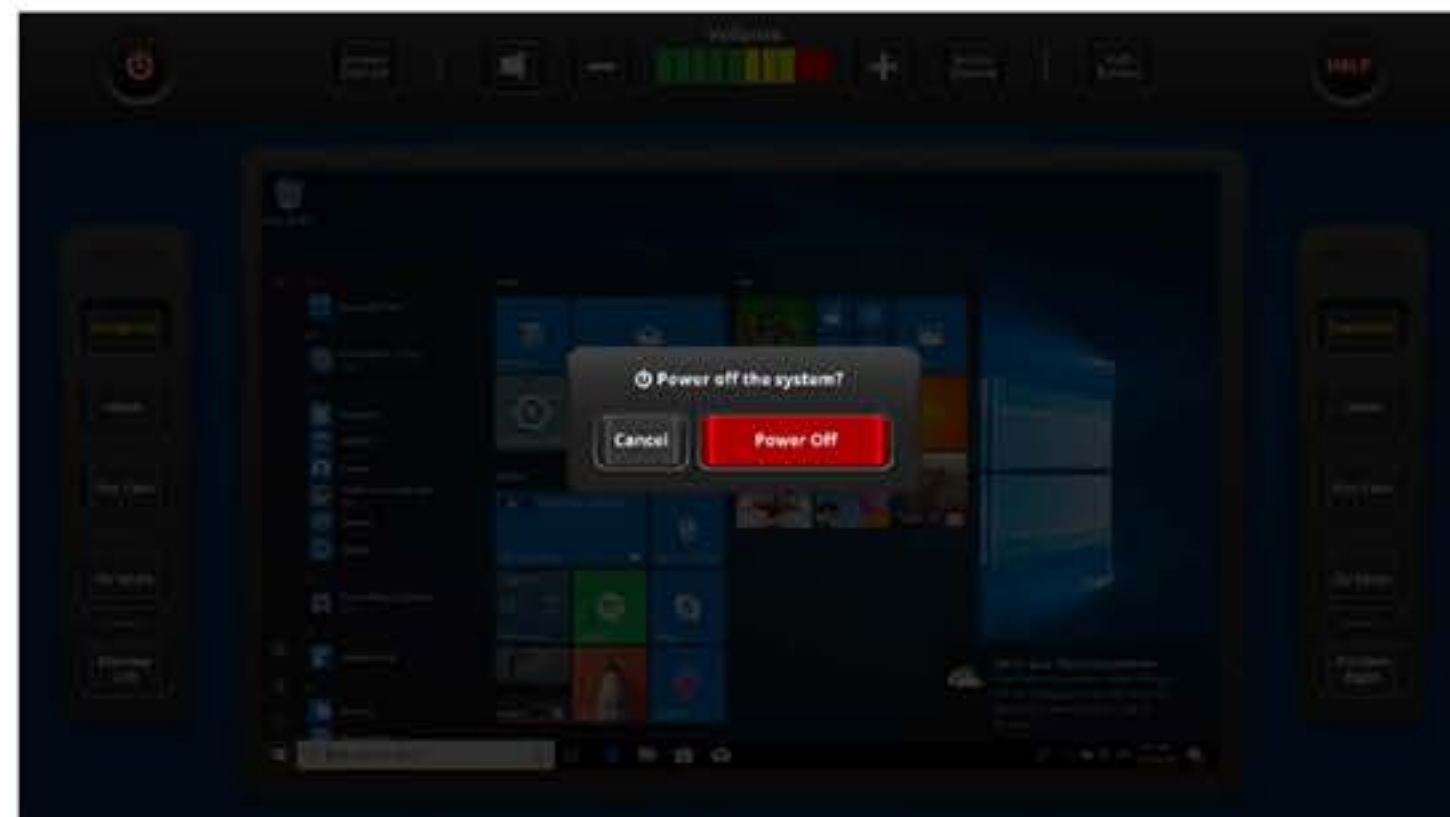


"If you want to experience being a true leader, become an orientation leader."
Nakshidil Sadien

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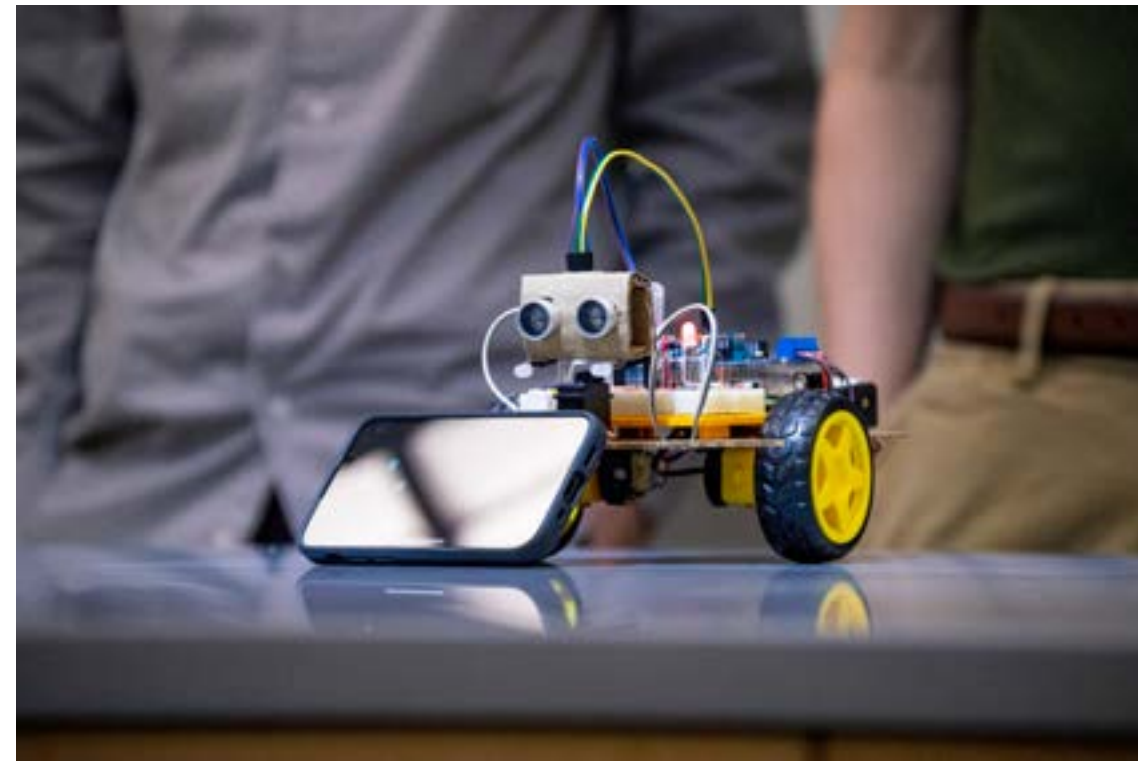
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Orientation Leader Posters
Student Success Center
University Of Michigan-Flint



Classroom Touchpanel GUI
Information Technology Services
University Of Michigan-Flint

Working with coder Erik Hoffman, I created several graphical user interfaces for a variety of touch panels in classrooms on the UM-Flint campus. We worked with faculty to test and provide suggestions for the layout and focused on simplicity and user experience. Our goal was for anyone to step into our classrooms and be able to operate the entirety of the system without prior knowledge.



CIT 100 Final Project Photos
University of Michigan-Flint



Young Sharks Event Photography
University of Michigan-Flint